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## ASIA MEDIA'S CEO HONOURED WITH JCI – CREATIVE YOUNG ENTREPRENEUR AWARD 2010

**9 August 2010**, Kuala Lumpur, Malaysia – Dato' Ricky Wong, Chief Executive Officer of Asia Media, has been awarded the Creative Young Entrepreneur Award (CYEA) by Junior Chamber International (JCI), a worldwide federation of young professionals, entrepreneurs and leaders. The Creative Young Entrepreneur Award is an international competition to recognize young entrepreneurs, and the role of creativity in their success.

Dato' Ricky Wong, CEO of Asia Media said, "Thank you once again for the recognition given to me tonight. This is an extraordinary achievement for a locally born entrepreneur like me."

The JCI Creative Young Entrepreneur Award 2010 adds to the tally of accolades and awards that Asia Media has picked up lately. Dato' Ricky Wong recently won the Most Promising Entrepreneur Award by Asia Pacific Entrepreneurship Awards (APEA). In May 2010, the company was awarded the broadcasting license and spectrums. The license allows Asia Media to broadcast digital TV transmission to mobile devices. Dato' Ricky Wong's vision for Asia Media is to be the market leader and most innovative Mobile Digital TV operator within the Asia Pacific region.



**About Asia Media Sdn. Bhd.**

Asia Media is a digital media, broadcasting and advertising company. The Company operates the largest Transit-TV network in Malaysia (Certified by Malaysian Book of Records) with over 3,000 screens installed onboard 1,500 buses. Asia Media TV is the company's flagship channel that uses LCD screens to display infotainment programs, advertisements, community driven messages and public service bulletins. Asia Media TV reaches out to over 500,000 viewers daily with a unique viewership of 1.24 million each week.

Asia Media's products and services consist of four primary divisions: - the Kuala Lumpur, Johor Bahru (JB), Penang and the Creative divisions. Collectively, Asia Media TV operates a network of over 3000 Transit-TVs through the company's exclusive network partners: - RapidKL, Handal Indah, Konsortium Transnasional Berhad (Nice++ and Plusliner Express fleets). Asia Media's Creative Department is a 'one stop centre' that caters for all advertising and marketing needs. Services provided include conceptualization, design, pre and post-production.

**For any media queries, or for more information about Asia Media, please contact:**

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